

4-WEEK — DIGITAL ACTION PLAN CHALLENGE

GGMS

| Monday | Tuesday | Wednesday | Thursday | Friday |
|---|---------------------------------------|--------------------------|---------------------------------------|------------------------|
| Selling A Property? Here's How To Add Value! | Schedule A Call | Mortgage Pre-Approval | What are closing costs? | Market Watch |
| Offer Accepted, Now What? | Ready To Make An Offer? Watch This | Personalized Home Search | Thinking about Selling? | Just Listed Properties |
| Are You A First-Time Homebuyer? | Schedule A Call | Our Marketing Strategy | Tips for a successful home showing | Market Watch |
| Find Out Your Property Value For Free | Mortgage Calculator | Pricing Your Home | Thinking about buying? | Price Reductions |

How does it work? Download the ad scripts (use them as a guide or create your own version), re-film the corresponding 15-second video, follow the video replacement instructions and upload the video to Facebook's Media Library. Our team will replace the ad video within 24 hours.



Ad Scripts Download

<https://www.ggms.com/membership-area/video-retargeting#downloads>



Video Replacement Instructions

<https://www.ggms.com/membership-area/video-retargeting#video-resources>